



# GERMAN AMERICAN EVENTS, LLC

## **Christkindlmarket Releases 2019 Annual Souvenir Mug Design**

The boot and the limited edition three-packs are back!

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### **(CHICAGO, IL and MILWAUKEE, WI) (November 5, 2019)**

The annual Christkindlmarket souvenir mugs have become collectors' items that are widely known and loved for their unique styles. Today, German American Events, LLC is excited to unveil the 2019 mug designs, along with a limited edition three-pack keepsake featuring different designs for each of the three market locations: Chicago, Wrigleyville and Milwaukee.

This year's shape will once again be the popular boot, a favorite of many Christkindlmarket visitors. With a focus on celebrating German-American friendship, the inside of each market location's mug features a different color, representing parts of the German flag (Chicago=black, Wrigleyville=red, Milwaukee=yellow). The outsides of the mugs display distinct market scenes from all three locations.

Visitors can purchase the limited-edition three-pack for \$20 at the information booths at all market locations. Individual mugs are only available at each of their respective locations as long as supplies last. They are sold at several vendor booths that offer beverages as well as at the information window.

In keeping with tradition, there will also be a special surprise for the kids this year:

The Kinder Club family is growing and adding a new member, Peppermint the Penguin. This very limited-edition mug is available with the purchase of non-alcoholic beverages or without a drink at the information booth.

Christkindlmarket Chicago and Kinder Club mugs from previous years can also [be purchased online](#).

"The annual Christkindlmarket mug has become such an iconic part of the market experience," says Maren Biester Priebe, CEO of German American Events LLC. "We are so excited to announce that the boot is back, featuring a unique design at each of our locations!"

Admission to the Christkindlmarket is always free!



## GERMAN AMERICAN EVENTS, LLC

### **Christkindlmarket Chicago at Daley Plaza (Nov. 15 – Dec. 24)**

#### Regular Hours:

Sunday – Thursday: 11am – 8 pm

Friday – Saturday: 11am – 9pm

#### Special Hours:

Thanksgiving (Nov. 28), Christmas Eve (Dec. 24): 11am – 4pm

### **Christkindlmarket Milwaukee in the Deer District (Nov. 15 – Dec. 24)**

#### Regular Hours:

Sunday – Thursday: 11am – 8pm

Friday – Saturday: 11am – 9pm

#### Special Hours:

Thanksgiving (Nov. 28), Christmas Eve (Dec. 24): 11am – 4pm

### **Christkindlmarket Wrigleyville at Gallagher Way (Nov. 22 – Dec. 31)**

#### Regular Hours:

Monday – Thursday: 3pm – 9pm

Friday – Saturday: 11am – 10pm

Sunday: 11am – 7pm

#### Special Hours:

Thanksgiving (Nov. 28), Christmas Eve (Dec. 24) and New Year's Eve (Dec. 31): 11am – 4pm

Christmas Day (Dec. 25): Closed

To learn more about Christkindlmarket: [www.christkindlmarket.com](http://www.christkindlmarket.com)

High resolution photos and HD videos are available upon request

([schmidt@GermanAmericanEvents.com](mailto:schmidt@GermanAmericanEvents.com)).

### **About German American Events, LLC**

German American Events LLC, a subsidiary of the German American Chamber of Commerce of the Midwest, is a Chicago-based nonprofit organization that plans and executes the Christkindlmarket Chicago, Wrigleyville, and Milwaukee. All Christkindlmarket locations are modeled after the classic German holiday market in Nuremberg, Germany, with traditional candy cane striped huts.

The free outdoor holiday markets host international and local vendors who display and sell hand-crafted ornaments, toys and unique holiday gifts as well as traditional German foods, sweets and beverages. The markets are rich in cultural tradition and include special events, entertainment and activities that are fun for the whole family, such as traditional alpine brass music and German choirs.