



GERMAN AMERICAN EVENTS, LLC

The Christkindlmarket Unveils 2024 Mugs & Merch

The Boot is Back, Along with Nutcracker Mug, Annual Beer Stein & Ornament

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The Christkindlmarket Team is excited to announce its highly anticipated 2024 souvenir collection, featuring two annual mugs, a ceramic beer stein, a hand-crafted ornament, and specially curated gift boxes. These limited-edition items will be available for purchase at the info and merch booths at the [Christkindlmarket Chicago](#) and [Christkindlmarket Aurora](#) beginning November 22, while supplies last.

Highlights of the 2024 Collection:

- **Boot Mug:** Back by popular demand, the iconic boot-shaped mug returns for the first time since 2019. It features a sleek black exterior with a warm red interior, adorned with cozy market scenes and holiday-themed designs. This collector's favorite is priced at \$9 (empty) and can also be purchased at vendor booths filled with hot beverages.
- **Nutcracker Mug:** Shaped like the beloved holiday character, this non-alcoholic beverage mug is the ideal companion to the boot mug, sporting a matching red-and-black color scheme. It also ties in with this year's nutcracker-themed scavenger hunt at the Christkindlmarket Aurora. A naming contest with mug giveaways will be announced in the coming weeks on the [Christkindlmarket Instagram](#). Available for \$9 (empty) or filled with non-alcoholic hot beverages from various vendors.
- **Beer Stein:** Returning for its second year with a new design, the ceramic beer stein showcases a Nutcracker marching band in a bustling market scene, blending tradition with festive charm. The individual item price is \$20 at both locations. For any 21+, the beer stein can be purchased and filled with imported German beer provided by our lovely sponsors Bitburger, Köstritzer, and Weihenstephaner.
- **Glass-Blown Ornament:** The fourth annual Christkindlmarket ornament is hand-painted and glass-blown in Europe. Shaped like the boot mug, it features intricate holiday details, including mulled wine spices on top. Priced at \$43.99 plus tax.
- **Gift Boxes:** Ideal for corporate gifts or for those unable to visit in person, the 2024 Christkindlmarket Gift Boxes include two boot mugs and a selection of vendor goodies and authentic German treats. This is the only Christkindlmarket souvenir collection item that can be purchased on-site [but also online, starting at \\$109](#).

"We're thrilled to bring back the fan-favorite boot mug, along with exciting new designs like the Nutcracker mug and the beautifully crafted ornament," said Maren Biester Priebe, CEO and General Manager at German American Events, LLC. "These collectibles capture the magic of the market and make perfect holiday keepsakes."



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About German American Events, LLC

German American Events LLC, a subsidiary of the [German American Chamber of Commerce of the Midwest](#), is a Chicago-based nonprofit organization that plans and executes the Christkindlmarket Chicago and Aurora. All locations are modeled after the classic German holiday market in Nuremberg, Germany, with traditional candy cane striped huts.

The free outdoor holiday markets host international and local vendors who display and sell handcrafted ornaments, toys, and special holiday gifts as well as traditional German foods, sweets, and beverages. The markets are rich in cultural tradition and include special events, entertainment and activities that are fun for the whole family.

About RiverEdge Park

RiverEdge Park, 360 N. Broadway in downtown Aurora, Illinois, is an idyllic outdoor summer concert venue, serving up live music, delicious festival food, cool beverages, and a great time, all overlooking downtown Aurora and the beautiful Fox River. During the holidays, RiverEdge Park is also the proud home of Christkindlmarket Aurora, the only Christkindlmarket in suburban Chicago.

RiverEdge Park is one of five live venues overseen by the Aurora Civic Center Authority (ACCA). ACCA also programs and manages Aurora's Paramount Theatre, the largest subscription theater in the nation, presenting the regional premiere of Disney's Frozen October 30, 2024-January 19, 2025; the 165-seat Copley Theatre, home to Paramount's BOLD Series; Stolp Island Theatre, an all-new theater where *Million Dollar Quartet* will be playing throughout the holiday season, and the Paramount School of the Arts. For tickets and information, visit RiverEdgeAurora.com or call (630) 896-6666.