

Christkindlmarket Reveals 2022 Mug Design

All Three Locations Represented on This Year's "Dancing Mug"

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(CHICAGO, IL) (November 4, 2022)

The Christkindlmarket is back at three locations in 2022 – and visitors get to take a piece of every single one home when purchasing this year's annual souvenir mug! The mug includes iconic landmarks from each market: Part of the Chicago skyline with some popular buildings, like Willis Tower and the Hancock Building, represents Daley Plaza; Hotel Zachary highlights the Wrigleyville location; and the Paramount Theatre is featured to show off our new home, Aurora. This year's mug is inspired by the "Year of Dance" that the City of Chicago has been celebrating. The collector's item has a curved shape and portrays visitors dancing in a circle with the Christkind, the face of the market. The beautiful combination of paris blue on the outside and icy blue on the inside completes the winter look of the annual mug.

Of course, there is also a non-alcoholic beverage mug in 2022, adding on to the penguin series in its third year. The penguin girl is also dancing and celebrating the holidays while holding the Christkindlmarket ornament and wearing a traditional German dress that has the same blue as the mug. From November 4 – 7, 2022, a penguin mug naming contest will take place on the <u>Christkindlmarket Instagram Account</u> – giving people the chance to enter to win a pair of mugs.

Both mugs are available at all locations and <u>online</u> as long as supplies last, starting November 18, 2022. The mugs can be purchased empty at the information booths for \$8, or with various hot drinks at all vendor booths that sell beverages (prices differ).

The Christkindlmarket is also bringing back its annual ornament (hand painted and glass blown by vendor Dom itp) as a very limited edition in 2022, only available at the Christkindlmarket Chicago at Daley Plaza. It looks like a typical red and white striped wooden market booth and has the year engraved on it.

CEO and General Manager Maren Biester Priebe emphasized in an interview with the Official 2022 Media Sponsor <u>Chicago Star</u>: "What makes this year's mug so special is the combination of iconic landmarks from all three 2022 market locations! The dancing shape and elements reflect what we all are grateful for: Finally being able to enjoy happy, cheerful moments and events in person again - with the people we love."

High resolution photos are available upon request (schmidt@GermanAmericanEvents.com).



GERMAN AMERICAN EVENTS, LLC

About German American Events, LLC

German American Events LLC, a subsidiary of the <u>German American Chamber of Commerce of the Midwest</u>, is a Chicago-based nonprofit organization that plans and executes the Christkindlmarket Chicago and Wrigleyville. All Christkindlmarket locations are modeled after the classic German holiday market in Nuremberg, Germany, with traditional candy cane striped huts.

The free outdoor holiday markets host international and local vendors who display and sell hand-crafted ornaments, toys, and special holiday gifts as well as traditional German foods, sweets, and beverages. The markets are rich in cultural tradition and include special events, entertainment and activities that are fun for the whole family, including traditional alpine brass music.

Christkindlmarket Chicago at Daley Plaza (November 18 - December 24)

Regular Hours: Sunday – Thursday: 11am – 8pm Friday – Saturday: 11am – 9pm <u>Special Hours:</u> Thanksgiving (Nov. 24), Christmas Eve (Dec. 24): 11am – 4pm Facebook: <u>https://www.facebook.com/christkindlmarket</u>

Christkindlmarket Wrigleyville at Gallagher Way (November 18 - December 31)

Regular Hours: Monday – Thursday: 3pm – 9pm Friday – Saturday: 11am – 10pm Sunday: 11am – 7pm <u>Special Hours:</u> Thanksgiving (Nov. 24), Christmas Eve (Dec. 24) and New Year's Eve (Dec. 31): 11am – 4pm Christmas Day (Dec. 25): Closed Facebook: https://www.facebook.com/christkindlmarket.wrigleyville More information about Gallagher Way: www.gallagherway.com

Christkindlmarket Aurora at RiverEdge Park (November 18 - December 24)

Regular Hours: Thursdays: 11am – 7pm Fridays & Saturdays: 11am – 9pm Sundays: 11am – 6pm Special Hours: Monday (Dec. 19) – Wednesday (Dec. 21): 11am – 7pm Thanksgiving (Nov. 24) & Christmas Eve (Dec. 24): 11am – 4pm Facebook: https://www.facebook.com/christkindlmarket.aurora More information about RiverEdge Park: https://paramountaurora.com/riveredge/ More information about the Paramount Theatre: https://paramountaurora.com/