

## The Christkindlmarket Returns to the Suburbs

An Additional 2022 Market Location will be at RiverEdge Park in Downtown Aurora

FOR IMMEDIATE RELEASE, March 15, 2022 Contact: Leila Schmidt | <u>schmidt@GermanAmericanEvents.com</u> | 312-585-8331

### (AURORA, IL) (March 15, 2022)

German American Events, LLC is thrilled to announce that the Christkindlmarket will return to the western suburbs! As Mayor Richard C. Irvin mentioned in today's State of the City address "Moving Aurora Forward: The Facts. The Future", the market will have its 2022 season debut at <u>RiverEdge</u> <u>Park</u>, in downtown Aurora. The event organizers of the market are excited to work with the <u>City of Aurora</u> and the <u>Aurora Civic Center Authority (ACCA)</u> to bring the beloved holiday tradition to Aurora and give visitors an additional option, outside of the City of Chicago, to experience the wonder of the market.

"We are so happy to bring the Christkindlmarket back to the western suburbs, especially at a site as beautiful as RiverEdge Park! For the last few years, many people have asked when we would have a suburban market, and we are overjoyed to have found such wonderful partners as the City of Aurora and ACCA to make this dream a reality. We can't wait to share more details and ultimately welcome all our friends #BacktotheBurbs," said Kate Bleeker, Director of Expansion and Market Development, German American Events, LLC.

"RiverEdge Park is the ideal site to host the return of the Christkindlmarket to the western suburbs. We've always wanted to find a way to activate the Park beyond the summer concert season, and we can't wait to welcome area residents and Christkindlmarket fans from all over to this incredible new holiday destination in downtown Aurora," said Tim Rater, President and CEO, Aurora Civic Center Authority. "I also love that in Christkindlmarket's first year in Aurora, Paramount Theatre will be staging a blockbuster production of *The Sound of Music*, just a short walk away. The City of Lights will truly be lit up with the sights and sounds of the holiday season."

More information about this new market location, such as dates, vendors and entertainment, will become available throughout the year. Please follow us on <u>Facebook</u> and <u>check our website</u> for updates.



# GERMAN AMERICAN EVENTS, LLC

### About RiverEdge Park

RiverEdge Park, 360 N. Broadway St., in downtown Aurora, Illinois, is an idyllic outdoor summer concert venue, serving up live music, delicious festival food, cool beverages and a great time, all overlooking downtown Aurora and the beautiful Fox River. RiverEdge Park debuted in 2013 and was renamed Thomas J. Weisner RiverEdge Park in 2016 in honor of late Aurora Mayor Thomas J. Weisner. RiverEdge is anchored by the contemporary John C. Dunham performance pavilion, with state-of-the-art acoustics and lighting set against a beautiful night sky. With a capacity of up to 6,000, RiverEdge combines live concert excitement with a warm community feel and gorgeous views of the Fox River.

RiverEdge Park is managed and programmed by the Aurora Civic Center Authority (ACCA), which also oversees Aurora's historic Paramount Theatre, the newly renovated, 165-seat Copley Theater across the street from Paramount, and the Paramount School of the Arts in the John C. Dunham Aurora Arts Center. For tickets and information, visit <u>riveredgeaurora.com</u> or call (630) 896-6666.

#### About German American Events, LLC

German American Events LLC, a subsidiary of the <u>German American Chamber of Commerce of the</u> <u>Midwest</u>, is a Chicago-based nonprofit organization that plans and executes the Christkindlmarkets in the Chicagoland area. All Christkindlmarket locations are modeled after the classic German holiday market in Nuremberg, Germany, with traditional candy cane striped huts. The Christkindlmarket was previously held in the western suburb of Naperville until 2019 and has become a popular staple event at Daley Plaza and Gallagher Way in Wrigleyville in recent years.

The free outdoor holiday markets host international and local vendors who display and sell handcrafted ornaments, toys, and special holiday gifts as well as traditional German foods, sweets, and beverages. The markets are rich in cultural tradition and include special events, entertainment and activities that are fun for the whole family, including traditional alpine brass music.

Instagram: <u>https://www.instagram.com/thechristkindlmarket</u> LinkedIn: <u>https://www.linkedin.com/company/thechristkindlmarket</u> Twitter: <u>https://www.twitter.com/thechristkindl</u>