



# GERMAN AMERICAN EVENTS, LLC

## Christkindlmarket Gives Away 25 Mugs This Week

A Virtual Scavenger Hunt Leading Up to This Year's Mug Design Reveal

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**(CHICAGO, IL)** (October 18, 2021)

The Christkindlmarket Chicago has prepared a special surprise to kick off the celebration of their 25<sup>th</sup> Anniversary: an [online Mug Scavenger Hunt](#) that will take place from October 19<sup>th</sup> – October 21<sup>st</sup>, 2021.

Visitors have three days and chances to participate and win one of the 25 mugs and a total of 75 giveaways from the participating partners [Chiya Chai](#), [DönerMen](#) and [Gallagher Way](#).

The Mug Scavenger Hunt takes place from 11am – 1 pm CST each day; the riddles start out on the [Christkindlmarket's Facebook](#) and [Instagram page](#). The exact rules and more details are available on the [Christkindlmarket website](#).

The official mug design reveal will take place this Friday. In addition to that, the Christkindlmarket is going to announce its new souvenir item and other special merchandise items that will be available [online](#) and in-person in 2021.

More good news: The exclusive annual [Preview Party \*Twas the Night Before Christkindlmarket tickets are on sale now!\*](#) The event will take place at Daley Plaza from 5:30 – 8 pm on November 18<sup>th</sup>, 2021. Guests get a sneak peak of the market before it opens to the public, including special live entertainment and the opportunity to visit all the vendor booths without having to wait in long lines. This very limited ticketed event allows visitors to experience the market in a more intimate atmosphere.

### Christkindlmarket Chicago (November 19 – December 24)

Regular Hours:

Sunday – Thursday: 11 am – 8 pm

Friday – Saturday: 11 am – 10 pm

Special Hours:

Thanksgiving (Nov. 25), Christmas Eve (Dec. 24): 11 am – 4 pm

### Christkindlmarket Wrigleyville (November 19 – December 31)

Regular Hours:

Monday – Thursday: 3 pm – 9 pm

Friday – Saturday: 11 am – 10 pm

Sunday: 11 am – 7 pm

Special Hours:

Thanksgiving (Nov. 25), Christmas Eve (Dec. 24) and New Year's Eve (Dec. 31): 11 am – 4 pm

Christmas Day (Dec. 25): Closed

For more information about Winterland at Gallagher Way, visit [www.gallagherway.com](http://www.gallagherway.com)



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High resolution photos and HD videos are available upon request (schmidt@GermanAmericanEvents.com).

## **About German American Events, LLC**

German American Events LLC, a subsidiary of the [German American Chamber of Commerce of the Midwest](#), is a Chicago-based nonprofit organization that plans and executes the Christkindlmarket Chicago and Wrigleyville. All Christkindlmarket locations are modeled after the classic German holiday market in Nuremberg, Germany, with traditional candy cane striped huts.

The free outdoor holiday markets host international and local vendors who display and sell hand-crafted ornaments, toys, and special holiday gifts as well as traditional German foods, sweets, and beverages. The markets are rich in cultural tradition and include special events, entertainment and activities that are fun for the whole family, including traditional alpine brass music.

Instagram: <https://www.instagram.com/thechristkindlmarket>

LinkedIn: <https://www.linkedin.com/company/thechristkindlmarket>

Twitter: <https://www.twitter.com/thechristkindl>