



## GERMAN AMERICAN EVENTS, LLC

### Virtual Christkindlmarket Marketplace “Home for the Holidays” Opens Sunday, Nov 1st

Featuring 47 vendors and numerous activities throughout the holiday season

FOR IMMEDIATE RELEASE

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**(CHICAGO, IL)** (October 30, 2020)

The holidays are not cancelled! This year, the Christkindlmarket welcomes you to celebrate Chicago’s most beloved holiday tradition from the comfort of your home. Starting this Sunday, November 1st, you can shop online from 47 of your favorite Christkindlmarket vendors. To keep the tradition alive, specialty artisan gifts as well as sweets and treats (including Glühwein) will be available for purchase — and delivered right to your front door. The online marketplace runs November 1<sup>st</sup> – December 31<sup>st</sup> but don’t wait too long to place your order as fan favorite items may sell out fast. Visit the Christkindlmarket Online Shop ([www.christkindlmarket.com/shop](http://www.christkindlmarket.com/shop)) to pick up your holiday treats from familiar vendors like Hermann the German’s Sweet Castle, Glaswerks Ornaments, Bob’s Belgian Hot Chocolate, and Arrow Mattick Soaps and Candles.

Get all the more festive and select from three uniquely curated Christkindlmarket gift boxes sets with assortments of vendor goodies for the whole family, including the traditional Glühwein mug. Don’t forget to fill it and warm your hearts with a bottle (or two) of the classic Glühwein (hot spiced wine), traditionally served at the Christkindlmarket. Shop directly at our partner wine site and select your favorite flavors. Find the link on the [Christkindlmarket Online Shop](#) page.

Missing the companionship and fun from the in-person Christkindlmarket? Don’t worry, there will be plenty of special virtual events this year to bring the holiday spirit to you, your family and your friends. Cook up some delicious German recipes while watching Chopping Block Chef Hans’ cooking demonstrations or enjoy a fun night with friends while playing a game of online trivia. Let the kids be entertained with a special Christkind Story Time series and get a glimpse behind the scenes with your favorite vendors. Participate in the daily Advent Calendar prize giveaway, starting December 1st. While most activities are free, some have limited ticketed attendance. Sign up today to secure your spot! Events and registrations can be found on [www.christkindlmarket.com/events](http://www.christkindlmarket.com/events).

Join the [“Home for the Holidays” Christkindlmarket](#) newsletter and follow us on social media for more information ([Facebook](#), [Instagram](#), [Twitter](#), [LinkedIn](#), [YouTube](#), [Pinterest](#), [TikTok](#)).



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German American Events, LLC thanks their Official Logistics Sponsor, Gebrüder Weiss, for enabling us to host the first-ever virtual Christkindlmarket and ensuring market fans can still get their holiday favorites delivered to their homes — fast and safe. Curbside orders can also be picked up in-person, safe and contactless, at the Gebrüder Weiss warehouse location in Des Plaines, IL — as long as mandates allow. Gebrüder Weiss is located at 251 Wille Road, Suite C, Des Plaines, IL 60018.

### **About German American Events, LLC**

German American Events LLC, a subsidiary of the German American Chamber of Commerce of the Midwest, is a Chicago-based nonprofit organization that plans and executes the annual Christkindlmarket in various locations in Illinois and Wisconsin. All Christkindlmarket locations are modeled after the classic German holiday market in Nuremberg, Germany, with traditional candy cane striped huts.

The outdoor holiday markets host international and local vendors who display and sell hand-crafted ornaments, toys, and unique holiday gifts as well as traditional German foods, sweets, and beverages. The markets are rich in cultural tradition and include special events, live entertainment, and activities that are fun for the whole family, including traditional alpine brass music and German choirs. In 2020, due to the Corona pandemic, the Christkindlmarket Team created a complete virtual experience to allow visitors to enjoy the market from the safety and comfort of their homes.